

Qatar hosts regional Suzuki distributors' conference

Staff Reporter

THE second edition of the Suzuki Middle East Distributors' Conference was held on November 15-16 at Sheraton Hotel, Doha.

This was the first time that Qatar hosted the regional conference, with many high-profile figures from Suzuki Motor Corporation (SMC) along with distributors from across the world attending it.

Teyseer Motors, the exclusive dealer for the Suzuki range of vehicles in Qatar was represented by CEO and MD of the company Adel Mannai and general manager, Medhat Greiss.

Welcoming the delegates to the conference, Mannai said: "Qatar is a country that is presently on the fast track of development and growth. The conference is being held here as it will give Suzuki a first-hand insight into the country's present economic scenario and will help us to devise strategies on how well Suzuki can fit into the scheme of the market," while hoping that the guests enjoy the local hospitality.

Officials from the Suzuki Motor Corporation Japan, who attended the conference included general manager, K Saito, deputy staff manager, Tomoyuki Shimazaki, executive officer (senior general manager of Automotive Unit), Tatsunobu Sako and manager, Tatsuo Takahashi.

Other prominent personalities present were managing director of Sojitz Middle East FZE from Sojitz Corporation Japan, Hideki Yanagisawa, managing director, Suzuki Auto South Africa, Kazuyuki Yamashita, manager, PT Indomobile Suzuki International Indonesia, Michio Suzuki and general manager, Maruti Suzuki India Ltd, Rajesh Singh.

The delegates expressed their appreciation on the successful organisation of the event by Teyseer Motors and were quite keen to participate in the ongoing development drive of Qatar.

"It is quite an honour to be given the opportunity to host the Suzuki Middle East Distributor's Conference, which offers a single platform for interaction among allied industry professionals, who share our passion for excellence, innovation and customer satisfaction. The insights gathered during the conference will be incorporated in all the future programmes of



Saito addressing the gathering

Suzuki be it automobile models, customer service or after-sales schemes," said Greiss on the occasion.

He also announced that Suzuki' Grand Vitara XL-7 has been re-designed with a host of new market-leading features and that the first batch of the all-new XL-7 will be available in the

showroom in 'near future'. A specimen model of the all-new XL-7 was on display at the venue during the conference.

Teyseer Motors is the sole distributor for the Japanese-based Suzuki vehicles. The company also offers a range of choices in the motorbikes sector, along with complete after-sales services.



Mannai (second left) along with others at the conference

Market Forces

The second-edition of the Suzuki Middle East Distributor's Conference was held on November 15 and 16 at Sheraton Doha Hotel. This is the first time that Qatar has hosted the Middle East Distributor's Conference. Prominent personalities who attended the conference included K Saito, General Manager and Tomoyuki Shimazaki, Deputy Staff Manager from Suzuki Motor Corporation, Japan; Tatsunobu Sako, Executive Officer (Senior General Manager of Automotive Unit), Tatsuo Takahashi, Manager and Hideki Yanagisawa, Managing Director (Sojitz Middle East FZE) from Sojitz Corporation, Japan; Kazuyuki Yamashita, Managing Director, Suzuki Auto South Africa; Michio Suzuki, Manager, P T Indomobile Suzuki International, Indonesia and Rajesh Singh, General Manager, Maruti Suzuki India Ltd. Teyseer Motors, the exclusive dealer for the Suzuki range of vehicles in Qatar, was represented by Adel Mannai, CEO of Teyseer Motors and Managing Director of Teyseer Group and Medhat Greiss, General Manager of Teyseer Motors.



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